

## SEO Course Internet Marketing Seminar

As a search engine optimization expert, I've found that 80% of SEO inquiries are for tips on how to do it yourself instead of paying an internet marketing specialist. You can learn to do your own SEO work and my SEO training will show you how.

After you learn how the SEO process works, you will learn 15 words of HTML. HTML is a tag-based programming language that web browsers can read. Sure, you could spend entire days studying HTML and CSS but my SEO training seminar will teach you the basics in under 3 hours, and then you'll do a 20 minute case study to reinforce what you've learned. (note that if you are inclined, you would benefit from an entire class about Adobe Dreamweaver, HTML and CSS. [Click here to learn more about web design training.](#)

The next stage is blogging and social networking. If you want your websites to rank highly, blogs, Facebook and Twitter are essential tools. Learn how to easily install a WordPress blog as well as get a blog at [wordpress.com](#) and [blogger.com](#). You'll use these tools to help generate backlinks to your optimized web pages.

Finally we'll cover performance tracking tools you should use to monitor and evaluate the performance of your SEO internet marketing campaigns.

I strongly believe all businesses will benefit from our affordable one day SEO training seminar. You'll walk away with the step by step notes we provide to do it yourself SEO internet marketing.

Call us at 212 828 7089 to learn more or fill out our contact form.